

Open Your Own #PopUp

A brand new FREE training programme for anyone opening a #PopUp in Rochdale Borough

Three sets of training courses each lasting two hours of highly motivational, inspirational, energising and interactive sessions.

This program is designed to make sure that your Pop Up excels both in care and service giving you practical hints, tips and know how in delivering a Pop Up that will make your business stand out!

CUSTOMER SERVICE

Tuesday 06 November, 6pm – 8pm, Unique Enterprise Centre, Belfield Road, Rochdale, OL16 2UP

Course Synopsis

You are judged by what you do, not what you say....enhance your reputation
Understanding your approach

- Experience of customer service and selling skills
- Why Good Customer care and Service are Essential

SALES

Tuesday 13 November, 6pm – 8pm, Unique Enterprise Centre, Belfield Road, Rochdale, OL16 2UP

Course Synopsis

- Identify, anticipate and satisfy customer needs
- Successful sales in retail
- Get focused

MERCHANDISING

Tuesday 20 November, 6pm – 8pm, Unique Enterprise Centre, Belfield Road, Rochdale, OL16 2UP

Course Synopsis

- The Visual experience
- A crowded market
- The golden rules for outside and inside, and Window display

To book any of the courses please email: business@rochdale.gov.uk or Tel: 01706 926700